



EDEN INNOVATORS CAMP 2025

Sponsorship & Partnership Proposal

"Raising Tomorrow's Leaders Today"

Location: Lagos, Nigeria Date: August 3-9, 2025

Organized by: Eden Kingdom Ministry

Contact: sponsorship@edeninnovatorscamp.org | +234 814 922 1692

Website: edeninnovatorscamp.org



Ambassadors Arena, 276 Herbert Macaulay Way, (Beside Gloworld), Sabo, Yaba, Lagos.





Executive Summary - Eden Innovators Camp 2025

Eden Innovators Camp 2025 is a 7-day residential leadership and purpose discovery program for 100-150 children and teenagers aged 6-16, hosted in Lagos, Nigeria.

This flagship initiative, themed "My Mountain, My Mission," blends personal development, leadership training, creativity, and values-based exploration to help young people identify their unique strengths and envision their role in shaping society.

Participants will be guided through immersive workshops, mentorship sessions, and group challenges designed around the 7 Pillars of Societal Impact - including Media, Education, Governance, Business, Arts, Family, and Faith.

Each day will be structured to awaken purpose, nurture confidence, and build tangible skills for life and leadership.

This is more than a camp - it's a platform for early transformation.

In a world increasingly shaped by digital distraction, limited access to mentorship, and purpose confusion among youth, Eden Innovators Camp provides a safe, structured, and inspiring environment where the next generation can pause, reflect, and rise.

To ensure that no child is excluded due to financial barriers, we are offering this camp **entirely** free to all participants.

Our total funding goal ranges from \\$15 million (lean model) to \\$28 million (flagship model) depending on the level of delivery we can achieve. These funds will cover full accommodation, feeding, teaching kits, transport, safety, skilled facilitators, and post-camp follow-up programs.

We are inviting individuals, corporate sponsors, foundations, and philanthropic organizations to partner with us as Seed, Silver, Gold, or Emerald Sponsors, or through customized in-kind and cash support options.

Together, we can raise a generation of children and teenagers equipped not just to succeed, but to lead - with vision, purpose, and positive impact on society.









About the Organizers - Eden Junior Ministry

Eden Junior Ministry is the youth and children development arm of Eden Centre Global, a nonprofit initiative committed to raising purpose-driven leaders from an early age.

Based in Lagos, Eden Junior Ministry exists to shape the next generation through identity formation, leadership development, character building, and creative exploration - all grounded in timeless values and adapted for today's world.

Led by a team of trained educators, mentors, volunteers, and youth facilitators, Eden Junior Ministry serves children from infancy to adolescence across structured Sunday programs, seasonal events, family outreach, and now - its flagship youth camp: Eden Innovators Camp.

Our approach combines:

- Age-specific curriculum design (across 6 defined age bands)
- Mentorship and peer accountability models
- Creative learning experiences that engage both mind and spirit
- Safe, inclusive, and structured environments for expression and growth

We are driven by the belief that childhood and adolescence are not waiting periods - they are launchpads. That's why we invest deeply in helping children and teens discover who they are, what they carry, and how they can lead.

The 2025 edition of Eden Innovators Camp is our most ambitious project yet - and we are committed to delivering it with professionalism, excellence, and measurable impact.







The Problem - Why This Matters

Across Nigeria, millions of children and teenagers are growing up in environments marked by digital distraction, limited mentorship, and a lack of structured identity formation.

Many young people reach adulthood without ever asking - let alone answering - critical life-shaping questions:

- Who am I?
- What do I carry?
- What problems can I solve in the world around me?

As a result, we face a growing generation with academic exposure but limited clarity, potential without direction, and talent without grounded values.

Traditional school systems often focus on grades, not growth.

Many families, stretched by economic pressures, lack the capacity to provide structured purpose and leadership development.

And most youth camps that do exist are either unaffordable, under-resourced, or fail to combine real-world learning with values-based mentorship.

In this vacuum, young people become vulnerable to identity confusion, low self-esteem, and harmful external influences.

The cost is silent - but long-term: underdeveloped leadership capacity, disengaged communities, and lost national potential.

We believe that early exposure to structured reflection, creative exploration, and real-world leadership thinking can shift that trajectory - permanently.

That is what *Eden Innovators Camp* is designed to do.









The Vision & The Camp - Eden Innovators Camp 2025

At the heart of *Eden Innovators Camp 2025* is a bold but simple vision:

"To equip children and teenagers with the clarity, confidence, and capacity to lead starting now."

We believe that leadership begins with identity and purpose is not something young people should discover by accident - it should be nurtured intentionally, and early.

This 7-day residential camp is designed for 100-150 children and teenagers aged 6-16, with a carefully structured experience that blends:

- Values-based personal development
- Creative exploration
- Leadership and communication training
- Exposure to societal issues and influence pathways
- Deep reflection and relationship-building

Program Theme: My Mountain, My Mission

The camp is built around the 7 Mountains of Societal Influence: Media, Education, Government, Economy, Arts & Entertainment, Family, and Faith.

Each camper will explore their own "mountain" - the domain where their gifts, voice, and purpose may find the greatest expression.







Program Format

Each day follows a structured rhythm that includes:

Activity Type	Description		
Morning Tracks	Workshops, breakout groups, and story-driven sessions on identity, values, and vision		
Skill Labs	Public speaking, creativity, problem-solving, and collaboration sessions		
Leadership Challenges	Group missions and exercises designed to build team thinking and initiative		
Mentor Circles	Small group reflections led by trained facilitators		
Evening Sessions	Movie nights, firelight conversations, culture showcases, and celebrations		

Campers will leave with:

- A clearer understanding of who they are and where they fit
- Exposure to role models and real-world pathways
- New friendships and positive peer influence
- A personal mission statement and post-camp growth plan



Funding Structure & Sponsorship Options

To make Eden Innovators Camp 2025 completely free for 150 participants, we are raising between \\$15 million and \\$28 million, depending on the level of delivery we are able to achieve.

This covers:

- Full accommodation and feeding for 150 children
- Safe, professional learning environments
- Transportation, teaching kits, mentorship, and creative labs
- Post-camp reporting, storytelling, and follow-up impact

We've structured our sponsorship model into three scalable delivery tiers, each unlocking a higher level of impact and excellence:

Lean Impact Model (¥15M - ¥18M)

Covers core camp delivery with meals, staff, accommodation, and safety essentials.

Quality Experience Model (₩20M - ₩23M)

Adds immersive branding, professional documentation, and legacy storytelling.

Flagship Impact Model (¥25M - ¥28M)

Elevates the camp into a nationally visible pilot for youth leadership transformation including scholarships, top-tier speakers, and a post-camp ecosystem.









Sponsorship Tiers & Giving Options

Tier	Amount	What It Powers
Seed Sponsor	N 250,000	Fully sponsors one child's full camp experience
Silver Sponsor	₦ 1,250,000	Sponsors a complete squad of 5 children
Gold Sponsor	₩3,000,000+	Powers one full day of camp sessions, meals, and facilitation
Emerald Sponsor	₩5,000,000+	Becomes an institutional partner with full brand integration
Friends of Eden	Any amount	Contribute toward specific needs: food, transport, kits, etc.

You can also support through in-kind donations, including:

- Meal or water sponsorship
- Medical supplies or safety kits
- Printing, logistics, or transport services
- Media and production support

All Sponsors Receive:

- Recognition across camp materials, social media, and recap video
- A post-camp impact report with photos and testimonials
- Opportunities to connect with families and local community leaders
- Brand placement on kits, signage, and media (for Gold & Emerald tiers)
- Optional presence at camp events or award night



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Sponsor / Give Support: Bank: Moniepoint MFB

Account Name: Eden Kingdom Ministry

Account Number: 6045742669

Narration: EIC2025

For direct support, questions, or customized sponsorship discussions, please contact:

****08023195947 (Anu) or 08149221692 (Chioma)

sponsorship@edeninnovatorscamp.org





Conclusion

This is more than a camp. It is a launchpad.

We are not just creating a fun experience for 150 children and teenagers, we are building a generation of purpose-driven, confident, values-rooted young leaders who will shape tomorrow's Nigeria.

Your support makes that possible.

By sponsoring a child, underwriting a camp day, or becoming a named institutional partner, you are directly investing in futures - in children who will one day lead businesses, classrooms, media platforms, families, and governments.

We invite you to stand with us as we deliver Eden Innovators Camp 2025 at the highest standard possible. Whether through financial sponsorship or in-kind support, your partnership is vital and unforgettable.

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Let's build something that outlives all of us.

With deep gratitude, **Chioma Okeh** Sponsor/Donor Relation For Eden Innovators Camp







